

Preview Call & Technology Test  
Thursday, August 4, 2016

4 Myths About Public Relations



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My Biggest Mistake



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Myth #1:  
You Only Need to Pursue PR  
If You Want To Be Famous



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Myth #2:  
It's All About Getting on TV and/or  
Radio and In the Newspaper



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Myth #3:  
You Have to Know Everything  
About Job Search



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Myth #4:  
The Media Doesn't Want  
To Talk To Me



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Training Call #1: Tuesday, Aug. 9  
Training Call #2: Tuesday, Aug. 16  
Bonus Q&A Call: Tuesday, Aug. 23

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Promo Code: MYTH

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